

# *Branches and Twigs*

Redlands Branch, AAUW

www.aauw-redlands-ca.org

June 2010

Issue 10, 11 Issues Annually

## **Four P's of Professionalism - June Durr**

June Durr's presentation on professionalism is a great way to complete our wonderful year of programs. With her 35 years of marketing and public relations experience in the public/private sectors in the Los Angeles, Orange County and Inland Empire regions, you could say she is the "Ultimate Professional." Her many, many accomplishments include two terms as Marketing and Public Affairs Director and Press Secretary for San Bernardino Mayor Judith Valles and, currently, marketing consultant to the Economic Development Agency-City of San Bernardino where she started its first marketing department.

A former fashion model, June's career and volunteer activities include many "firsts." She created professional dress and career workshops for women, established Southern California's first mall teen board and was the first to train and include physically challenged teens and young adults in fashion shows and advertising. She is the Founder of the 21-year San Bernardino Symphony Debs/Red Tie Guys, a one-of-a kind high school music appreciation program. She established public/private programs for children's manners and etiquette classes, and previously coordinated and commentated three annual fashion shows for the University of Redlands Town and Gown event and is, herself, a Town and Gown honoree.

In addition to her traditional Weber College educational and industry professional credentials, June is a mid-life Cum Laude "Marketing Communications" graduate of the Fashion Institute of Design and Merchandising in Los Angeles (FIDM), and holds a Marketing Certificate from the International Council of Shopping Centers (ICSC). She has received two Polaris Awards (highest honors) for marketing excellence from the Public Relations Society of America.

June is a current speaker/author and certified member of CLASS - Christian Leaders and Authors Speaker Services, and is working on a series of children's books that address social issues under "The Adventures of Malia Mouse" story-line named after her first granddaughter, Malia June. Twice a cancer survivor, her next personal focus is creating awareness for prosthetic advancement for people with special needs under a campaign she calls "Out on a Limb." Her lifelong motto is: "Don't follow where the path leads, instead find a new path and blaze new trails." She is certainly a shining example of how well that motto works.

*Janet Bell*



## **June Branch Meeting Information**

### **When**

June 5th, 2010

Social time: 9:00 a.m.

Brunch: 9:30 a.m.

Program: 10:30 a.m.

### **Where**

University of Redlands

Casa Loma Room

*This location is handicapped accessible.*

### **Menu**

Sumptuous Breakfast Buffet: chilled fruit juices, fluffy scrambled eggs with cheese, bacon, french toast with syrups, blueberry blintzes, rosemary new potatoes, sliced fresh fruit, assorted breakfast pastries, creamy butter and fruit preserves, coffee, tea.

### **Cost**

\$16.00

Cost covers the meals, gratuity, tax, linen, use of room, audiovisual equipment, setup, speakers and guest meals.

### **Reservations**

The reservation deadline for the June 5th meeting is Tuesday, June 1st.

Please call or email Kay Dobbertin.

If you want a permanent reservation, please let her know.

**Reminder: a reservation made is a reservation paid.**

### **Branch Officers**

Your Branch officers are available to help members and to answer questions. Please call them.

#### **President**

Kathy Presnell-Best

#### **Program Vice President**

Ellen Schollenberger

#### **Membership Vice President**

Mary Jane Auerbacher

#### **Recording Secretary**

Patty Ahearn

#### **Corresponding Secretary**

Marie Mitchell

#### **Treasurer**

Kathy Toister

#### **President-elect**

Renae Reiswig

#### **Branch Website**

[www.aauw-redlands-ca.org](http://www.aauw-redlands-ca.org)

#### **AAUW Mission Statement**

AAUW advances equity for women and girls through advocacy, education, and research.

#### **AAUW Background**

AAUW founded in 1881, is open to all graduates with an associate or higher degree from a regionally accredited college or university. AAUW is California's most active and diverse organization offering action for equity, personal and professional growth, community leadership, and friendships.

## **LOCAL SCHOLARSHIP YARD SALE!**

June 12th is the annual yard sale for Local Scholarship. We will accept donations until noon on June 9th. Donations must be clean and in working condition. Nancy is now accepting donations. If the items are large call and we can arrange for pickup. If everyone could give a few hours helping to organize and price, it would make the job of getting ready much easier on everyone. Call Nancy if there any questions. Just remember the wonderful stories of the girls that received the scholarships this past year. They were very touching. Let us make some women "happy" again this year.

*Ann Harding, Local Scholarship Co-Chair*

## **2010-2011 Programs**

Got ideas? If you have suggestions for speakers or programs for next year, you're invited to join the Program Committee. This committee is open to everyone and only meets twice. The first meeting will be Saturday, June 12 at 9:00 a.m. at my home when we will brainstorm ideas. The second meeting will be June 26 at 9:00 a.m. at my home to finalize the schedule. Everyone is welcome. If you're unable to attend, please call or send suggestions to me before June 12.

*Ellen Schollenberger, Program Vice-President*

## **On-Line Membership Renewal available soon**

As you know our membership drive is on-going from April to June 30 via cash or check to our Redlands branch. Our Association has been working for some time now to convert membership renewal to an on-line process for those wishing to do so. Our Association just recently announced that the on-line renewal process is ready, now each branch must go through a set up process. Kathy Presnell-Best and I are working with Association to get our branch prepared to receive branch dues. It is expected that we will be able to renew our dues on-line by the end of May.

When the set-up process is complete, you will log on to [www.aauw.org](http://www.aauw.org) and access Member Services Database, the system will step you through registration using your member number (listed in our yearbook) and a password and then a credit card. You will receive immediate notification that your renewal is being processed. The branch President and Treasurer will immediately be able to see who has renewed on-line. Association will keep its share of your dues and send your state dues and your branch dues to our banks respectively.

If you have not yet renewed your membership, you may continue to send checks to our PO Box or wait until the end of May and submit on-line.

*Kathy Toister, Treasurer*

## **Congratulations to our newly elected officers:**

Renae Reiswig , President

Theresa Lantz, Membership Vice President

Kate Pretorius, Recording Secretary

Joan Prost, Treasurer

Susan Willis, President-elect

## Interest Groups

### Audio Book Lending Library

As you prepare to go on vacations, remember to rent a CD for \$5.00 a month at the branch meeting. Proceeds go to the Local Scholarship fund. We are getting new CDs in each month.

*Local Scholarship Co-Chair: Ann Harding*

### Book Cassette and CD Groups

The Book Cassette groups are seeking new members to join in this fun and educating time to read. Our groups meet to discuss the books they "read" over the year and to choose the books they all want to hear. Each member purchases a book-on-tape or CD and receives the book back at the end of the cycle. The member then keeps the book, or loans it to the AAUW CD rental table (with those funds going for scholarships), or donates the book to Smiley Library (for a possible tax write-off). Our CD Group chaired by Sally Trost completes their cycle the end of November, so phone her now to be included in their planning. In our round-robin schedule we allow 6 weeks for each book.

*Chairs: Nelda Stuck; Sally Trost (CD Group)*

### Bridge

The bridge groups are underway! There is still space available in some of the groups, and there has been interest in starting another daytime group. Call the coordinator if you are interested in the groups listed.

Daytime: 1st Wednesday, 1 p.m. Coordinator: Evelyn O'Prey

3rd Monday, 1 p.m. Coordinator: Sally Vaughn

Evening Couples: 1st Saturday A, 7 p.m. Coordinator: Celeste Beard

1st Saturday B, 7 p.m. Coordinator: Debbie Lewin

3rd Saturday, 7 p.m. Coordinator: Louise Schumann

Evening: 4th Monday 7 p.m. Coordinator: Nancy Earney

Duplicate Pairs: 2nd Saturday, 7 p.m. Coordinator: Louise Schumann

The two daytime groups already have fixed tables and are only accepting substitutes. If you are interested in being a part of a third daytime group that would meet on the 2nd Wednesday of each month call Louise Schumann.

*Chair: Louise Schumann*

### California Cuisine and Conversation

California Cuisine and Conversation will meet Sunday June 6 at 6:00 PM. We will gather at the home of Jane and Michael Henry. Please bring all food items fully prepared and ready to serve. Either bring copies of your recipe to share or email them out to the group. We may have a dining out experience this summer so bring the name of your favorite restaurant. Contact Kim Roman.

*Chair: Kim Roman*

## Ushers Needed

We have a date for ushering at the summer Redlands Bowl: Saturday, July 24. The Bowl Association is asking us to have 15 people available for that night. This is the week-end of the play, "The Music Man". You can contact Renae Reiswig if you can't wait to sign up, or there will also be a sign-up sheet distributed at the June meeting.

## CA Convention Update

Renae Reiswig attended the state convention April 30-May 2nd in San Ramon. Our co-presidents are continuing for another two years: Gloria Taylor and Judy Pfeil were voted in for another term...they were willing! Sue Miller is Vice President for 2010-11, Laurie Dennen is Secretary for 2010-12. Bakula Maniar is CFO. Directors for 2010-2012 voted in: Ginny Hatfield, Sherry Ludwig, Lorelei Self, Harriet Tower. Be sure and check our state web site for updates.

## B&T Submission Guidelines:

The deadline for the July-August newsletter will be **June 5th**. Send your articles for that issue to the co-editors via email. If you do not have email, you can submit a typed or printed article by mail to Jennifer Hill.

## Welcome new member

We welcome Christine Famega, our newest member who joined at the May branch meeting. She has a BA from the University of Manitoba, an MS from Minot State U and a Ph D from the University of Cincinnati. She is Associate professor of Criminal Justice at Cal State San Bernardino. She is interested in California Cuisine and Public Policy.

## Yearbook Update

Nelda Stuck's email has changed.

## Membership

Be sure to bring your friends and neighbors who might like to join AAUW to the June branch meeting. That will be the last chance for them to get their name in the year book.  
*Mary Jane Auerbacher,*  
*Membership chair*

## If you missed it...

Now you can read and print the May dinner presentation about Technology from our website News page - see document link under the May news item. Here is the link:  
<http://www.aauw-redlands-ca.org/news.htm>

## Interest Groups, Continued

### Great Decisions

Our wonderful discussion groups have come to the end of our course, but if you would like to be sure of its coming back next year Frank Begleiter appeals to us to send a contribution to the Foreign Policy Assn. at 470 Park Ave. South, New York, N.Y. 10016-6819.

*Chair: Mary Jane Auerbacher*

### I Am, Therefore I Think (*Sum Ergo Cogito*)

We would like to thank Dorothy Richardson for a heart warming and eye opening discussion at our last meeting, April 28<sup>th</sup>, on the powerful impact animals make in so many of our lives. We are now looking forward to a provocative discussion on May 26<sup>th</sup>, led by Ellen Schollenberger, from, The Book of Questions, by Gregory Spock PhD. This is the third year we've insisted that Ellen ask us more questions, because the discussions have been great!

Our final meeting for the year will be on June 24, 2010, the 4<sup>th</sup> Wednesday of the month. This final meeting will be a luncheon held at Marie Callender's Restaurant in Redlands, instead of our usual "brown bag" lunch at the Trinity Episcopal Church. We will meet at noon and plan the discussion topics for the coming year.

It's a wonderful way to end the year and a sure fire way to begin looking forward to the coming year. Do plan to join us and share the fun.

Questions: *Helen Webb*

### International Affairs

To those who are interested in helping develop next year's International Affairs program, there will be a meeting in June (time and place to be determined). If you'd like to attend this meeting and contribute suggestions for next year's programs, please contact Dorothy Richardson.

*Chairs: Dorothy Richardson and Barbara Pike*

### Play Reading

Please call Marcia for the date, time and place of the next meeting.

*Chair: Marcia Pifer*

### Recorder Group

Summer is a wonderful time to enjoy playing music together. We will be meeting every Monday morning from 9:00 till 12:00 and then we enjoy lunch together in the garden. We need new players. If you would like lessons please call me.

*Chair: Mary Jane Auerbacher*

### Reading and the Rainbow

We will not meet in June. Reading selections for the year will be decided by email or US Mail so watch for notices of books nominated at the May meeting. We will resume meeting in July, skip August, and then will meet monthly till December.

If you have any thoughts or suggestions about how having two sessions is working, please let us know. We especially need your feedback if you will be unable to attend the May meeting. Contact: Pat or Kathy.

*Chairs: Pat Kruger and Kathy Toister*

## Redlands Branch AAUW Membership Renewal

Dues are payable from April 1, 2010 and become delinquent July 1, 2010.

Enclosed are my dues for the coming year in AAUW (July 1, 2010 to June 30, 2011) of \$ \_\_\_\_\_

Regular Members	\$85	Dual Members	\$20
Student Affiliates	\$30	Association Life Membership	\$980
<i>(Must be attending as an undergraduate)</i>		Association Life Member	\$36
		<i>(State and Branch portion only)</i>	

**Make checks payable to AAUW-Redlands Branch – PLEASE PRINT clearly**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email \_\_\_\_\_

**Please note any corrections for the Branch yearbook: new degrees, changes in name, address, phone, spouse, or e-mail address. Please check the 2009 – 2010 yearbook as a reference.**

**I am interested in joining the following committees:** (please check)

**Educational Foundation Committee.** The AAUW Education Foundation provides fellowships and grants to women for education, research, and community programs. The Redlands branch raises funds through donations, the annual theater party, and cutlery sales.

**Legal Advocacy Committee.** The Legal Advocacy Fund promotes equality for women in higher education and fosters institutional change through support of appropriate sex discrimination lawsuits. Funds are raised through donations and an annual fund raising project.

**Local Scholarship Committee.** The Redlands Branch of AAUW provides local scholarships to women who have some previous college experience but whose schooling has been interrupted and now wish to continue with their academic pursuits. Funds for the scholarships are raised at the annual yard sale.

### **Math-Science Committees**

**Redlands Area**       **San Geronio Pass Area**

The Math-Science Committees present one day conferences for 8<sup>th</sup> grade girls in January. The speakers relate the need for math and/or science in their particular field and encourage the girls to continue their math and/or science studies in high school.

**Membership Committee.** The committee organizes and hosts September membership brunch and prospective membership coffees during the year. The committee plans and carries out a mentoring program for new members.

**Program Development Committee.** The committee develops programs for the coming year by contacting speakers, writing newsletter articles describing the program, and introducing the speakers at the meetings.

**Public Policy Committee.** The committee disseminates information from AAUW on Federal and State public policy initiatives and promotes voter education.

**I am interested in volunteering time to the following AAUW Projects:** (please check)

Librarian at Orangewood High School for 2 ½ hours weekly, every other week or as a substitute.

Math-Science Conference for preparation and/or conference day

Redlands

San Geronio Pass

Local Scholarship yard sale for preparation and/or yard sale day

Hosting for the YWCA Home Tour for 2 hours one Sunday

Ushering at the Redlands Bowl once or twice in summer

**Mail to Redlands Branch, AAUW**

**P.O. Box 7678 Redlands, CA 92375-0678**

(A self-addressed envelope is included in the April newsletter)

**Redlands Branch, AAUW  
P.O. Box 7678  
Redlands, CA 92375-0678**

**Non-Profit Org.  
U.S. Postage  
PAID**

**San Bernardino**

**Branches and Twigs  
Issue 10, June 2010**

**RETURN SERVICE REQUESTED**

## **The President's Corner**

A super big THANKS to Leslie Priest, Roslyn Dunn, and Olga Cupp, members all, for an informative and fun technology evening. The meetings have just been wonderful this year thanks to Ellen Schollenberger and her great committee.

The Local Scholarship yard sale will again provide for several local re-entry women to continue their educational goals. The more we give, the more we can sell. Everyone wins!

While I'm at it, there are so many terrific women to thank for such a wonderful year I can only say I appreciate each and every one of you. This is a large organization and it could not function without the help of as many people as possible. PLEASE, please, please say yes if asked to volunteer your time and energy to help keep us moving. It has been an honor to have represented you as our President this past year.

June's meeting promises to be just as exciting with Jane Durr presenting on Professionalism. It will also feature our Installation of Officers for next year. Don't forget to get your dues renewed in whatever manner you choose, Internet, at the meeting, or snail mail!

*Kathy Presnell-Best*